



2023 NATIONAL CONFERENCE SPONSORSHIP OPPORTUNITIES

Portfolio Management Association of Canada

Contact:
Amanda Browne
Events & Member Services Manager
abrowne@pmac.org
416-504-1118 x 206

PMAC 2023

We can't wait to see you in person!

With a successful run of virtual and hybrid events for the last 3 years, PMAC is excited to return to a full schedule of in-person and virtual events for 2023! These not-to-be-missed opportunities will help you showcase your products and services to the largest Canadian gatherings of compliance, legal and operational leadership of Canadian portfolio management firms.

Why Sponsor a PMAC Event?

PMAC's virtual events have expanded our reach, now gathering larger audience numbers than ever before.

Our mission is to offer members information, industry networking and compliance support. By **sponsoring a PMAC event, you're helping to "Advance Standards" in the industry.**



Increase your corporate profile with senior investment and compliance professionals.

Engage with larger, more diverse audiences.



Differentiate your brand to an expansive membership base, across Canada and Internationally. PMAC's event bulletins reach 4,500+ subscribers.

Participate in marquee events that offer immersive experiences for attendees and sponsors.



Align your brand with PMAC's in helping "Advancing Standards" in the industry.

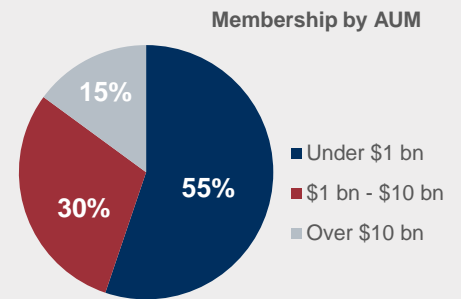
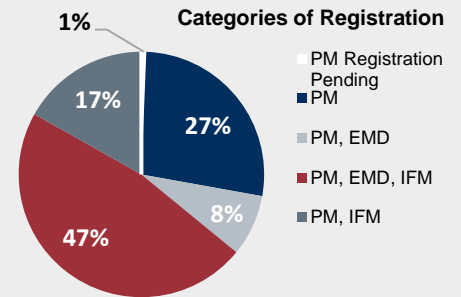
PMAC Membership



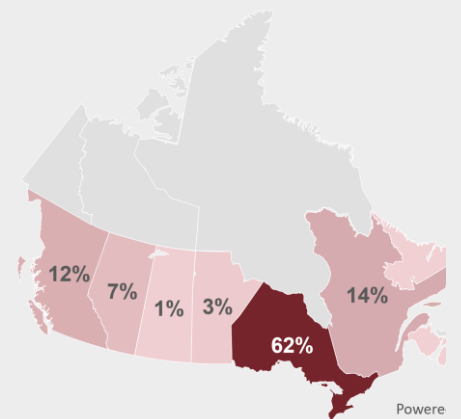
310+ member firms across Canada



\$3.5 trillion assets collectively managed



Membership By Location



Powered by GeoNames, Microsoft

PMAC National Conference

Date: Tuesday, November 14, 2023

Time: All day

Location: Fairmont Royal York



300+ Attendees

Attendee Demographic: Senior Industry Executives and Directors

As PMAC's most highly anticipated event of the year, we welcome investment professionals and firms from across the country together to network, develop professional skills, gain insight on market outlooks, and engage in important thought leadership initiatives. Past speakers include Brian Belski, Charles Myers, Lesley Marks, Jean Chretien, and Hayley Wickenheiser.

<u>Sponsorship Opportunities</u>	Diamond	Platinum	Gold+	Gold	Silver	Tech
Quantity Available	SOLDOUT	SOLDOUT	SOLDOUT	Limited	Limited	Limited
Early Bird Costs for PMAC Affiliate	\$20,000	\$10,000	\$7,500	\$5,000	\$2,500	\$2,000
Regular Affiliate Member Pricing (August 15th onward)	N/A	N/A	N/A	\$5,750	\$2,875	\$2,300
Early Bird Costs for Non-Affiliate	N/A	N/A	\$8,500	\$6,000	\$3,500	\$3,000
Regular Non-Affiliate Member Pricing (August 15th onward)	N/A	N/A	N/A	\$6,900	\$4,025	\$3,450
Attendee Passes <small>(additional passes can be purchased at a discounted rate)</small>	8	4	3	2	1	1
Sponsorship Benefits and Brand Exposure						
Prominent Logo Exposure	✓	-	-	-	-	-
Introduction of keynote speaker & exclusive branding	✓	-	-	-	-	-
Session introduction	✓	✓	✓	-	-	-
Sponsor Booth (contact details, promotional videos, marketing, and publications).	✓	✓	✓	✓	✓	-
1:1 Networking with Attendees	✓	✓	✓	✓	✓	✓
Recognition by event day host	✓	✓	✓	✓	✓	✓
Sponsor logos included on all event materials (event invitations and communications, registration page)	✓	✓	✓	✓	✓	✓
AUM Session Table Access	✓	✓	✓	✓	✓	✓
Attendee list leading up to event	✓	✓	✓	✓	✓	✓

Thank you to our 2022 Event Partners!



Aviso
Correspondent
Partners



Brightmark



Broadridge



Exchange Traded Funds



CHUBB



FASKEN



FIDELITY CLEARING CANADA



Your vision. Your way.



Contact

For more information or to confirm your sponsorship, please contact:

Amanda Browne

Events & Member Services Manager

abrowne@pmac.org

416-504-1118 x 206

Amir Khan

Member Services Manager

akhan@pmac.org

416-504-1118 x 207



Portfolio Management Association of Canada (PMAC)
1 Toronto Street, Suite 905
Toronto, ON M5C 2V6

416-504-1118
info@pmac.org
pmac.org

