



# 2021 SPONSORSHIP OPPORTUNITIES

Portfolio Management Association of Canada (PMAC)

**Contact:**  
Emma Harris  
Member Services Manager  
[eharris@pmac.org](mailto:eharris@pmac.org)  
403-994-0973

# PMAC 2021

## Excellence Reimagined

Not-to-be-missed opportunities for your organization to showcase your products and services to the largest Canadian gatherings of compliance and portfolio management professionals.

PMAC will continue to provide high quality webinars and virtual event experiences to support member needs and education.

## Why Sponsor a PMAC Virtual Event?

Virtual events have expanded and increased our reach to new audiences, across Canada. Those who may have been limited by travel, now have equal opportunities to participate with their peers.

PMAC's mission is to offer our members the accessibility to information sharing, up to date industry knowledge and a forum for member networking. **Sponsoring a PMAC event provides your company with the association brand of "Advancing Standards" in the industry.** Your partnership makes it possible for PMAC to support our members, as we continue to navigate through the pandemic.



Increase corporate profile with senior investment and compliance professionals.

Engage with larger, more diverse audience, as compared to in-person events.



Distinguished presence to an expansive membership base, across Canada and Internationally. PMAC's event bulletins reach 2,800+ subscribers.

Online event platform at marquee events offers an immersive experience for attendees and sponsors.

Your brand associated with PMAC as "Advancing Standards" in the Industry.

## PMAC Membership

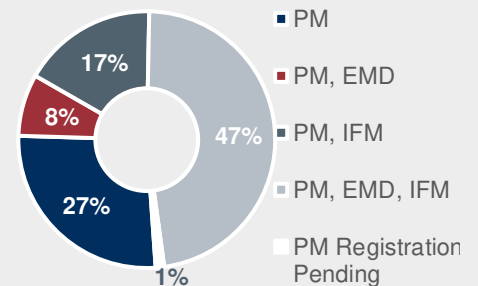


**280+** member firms across Canada

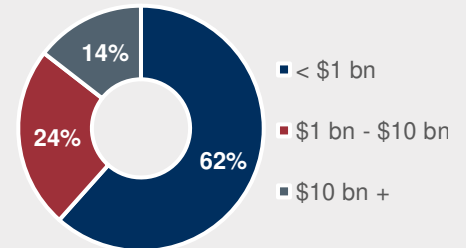


**\$2.8 trillion** assets collectively managed

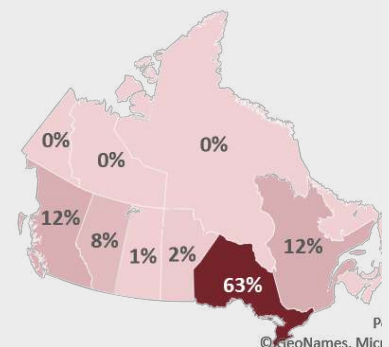
Member Registration



Member AUM



Membership Base



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