



2020 Sponsorship Proposal

Virtual Event Opportunities Available

Event:	Details on:
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Please contact:
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Resilience in a Virtual World Webinar

Speaker: [Paul Huschilt](#)

Event Dates:

- Thursday, September 10th – In English
- Wednesday, October 20th – In French

Session Length: 60 minutes (including Q&A) on Zoom

Attendees: Management positions, attract employees at all job levels

Event Description:

The COVID-19 pandemic has undeniably changed our work space. How can we deal with the new stress, accept the changes and adapt to the new normal.

We all know that change at work is inevitable. Laughing at it is not, but it's a great way to manage through difficult times. This event will teach you how to face the inevitable and turn your workplace back into one that's productive and fun.

Learn how to create a resilient team during these times of change, and build one that is aware of individual change styles. Learn to move forward and adapt in this new working environment in an uplifting and refreshing way. We can all use a bit of humour as we continue to navigate through these uncharted waters!

Paul Huschilt is a trained actor and singer, has experience as a corporate employee, and holds degrees and diplomas in management, counselling, and adult education. This unusual background ensures he can engage and entertain any audience. Paul is fluent in both French and English.

Top Sponsorship: *Not available*

Benefits:

- 10 attendee passes
- Main representative may have the opportunity to host the event which entails:
 - Introduction of guest speaker
 - Moderate the Q&A at the end of the session
- Top sponsorship exposure
 - Logo on invitations, website and all event communications
 - Advertised as top supporter for this event
- Dedicated Social Media Mentions to 850+ followers, leading up to and post event
- Opportunity to provide 1 publication or marketing materials to distribute to registered attendees



Resilience in a Virtual World Webinar Cont'd

Gold Sponsorship: \$1,000 (+tax) for single language session; \$1,750 (+tax) for both language sessions

Benefits:

- 5 attendee passes (at each event)
- Logo included on initial event announcement
- Logo exposure on all event materials leading up to the event (registration page, confirmation emails, etc.)
- Sponsorship recognition at the event by host
- Receive attendee list leading up to, and post event
- Dedicated Social Media Mentions to 850+ followers, leading up to and post event
- Opportunity to provide 1 publication or marketing materials to distribute to registered attendees



2020 Virtual Regulatory & Compliance Forum

Date: Thursday, September 24th

Time: 1:00 – 4:45 PM ET

Location: EventMobi web platform

Attendees: Senior Legal and Compliance Professionals, Chief Operating Officers

Event Overview:

We expect over 250 attendees to register for the event. The event agenda will include important discussions and topics with PMAC legal affiliates, members and senior staff from various Canadian Securities Regulators on the latest industry developments, critical issues and perspectives. Many of the sessions will qualify for continuing education credits.

The agenda will also incorporate breaks and exhibit viewings, to allow for 1:1 attendee connections. The incentive of a sponsored raffle is also available to increase traffic to your booth. As we continue to live virtually, PMAC will be using the EventMobi platform to facilitate a professional and robust experience for our sponsors and attendees.

View a live demonstration of the event platform [here](#). If you would like to see the EventMobi platform in more detail or have further questions, please contact [Emma Harris](#), Member Services Manager at PMAC.

	Lead Sponsor	Gold Plus	Gold
Quantity Available	1	1	Unlimited
Costs for PMAC Member	SOLD OUT	SOLD OUT	\$1,500
Costs for Non-Member	N/A	N/A	\$1,750
Attendee Passes	6	5	3
Detailed Benefits and Exposure			
Opportunity for demo or webinar with registered attendees (1 hour session)	X	-	-
Introduction of session of choice & exclusive branding	X	X	Available to first confirmed Gold Sponsor



Advancing Standards™

Full Sponsorship Directory/ Branded Profile (contact details, marketing information and additional resources)	X	X	X
Embed demos or live videos on to profile	X	X	X
Participate in Public Discussion Forums	X	X	X
1:1 Networking with Attendees	X	X	X
Opportunity to book virtual appointments with attendees	X	X	X
Sponsorship Raffle (branded prizes to attendees who participate)	X	X	X
Banner with sponsor logos on home screen	X	X	X
Recognition by event day host	X	X	X
Sponsor logos included on all event materials, leading up to event	X	X	X
Attendee list leading up to event	X	X	X



2020 Virtual National Conference “The Show Will Go On”

Date: Tuesday, November 17, 2020

Time: 1:00 – 4:45 PM ET

Location: EventMobi web platform

Attendees: Senior Industry Executives and Directors

Event Overview:

Regarded as the industry’s most highly anticipated event of the year, the PMAC National Conference will proceed in a virtual setting. This year’s theme is “The Show Will Go On”.

In this virtual format, we are delighted to be able to connect our supporters with their peers from across Canada and the United States. Sponsoring this conference is a chance for leading industry suppliers to showcase and demonstrate their products and services to top executives of asset management firms.

We expect over 350 attendees to register this event. The agenda will also incorporate breaks and exhibit viewings, to allow for 1:1 attendee connections and sponsorship raffle opportunities to increase traffic to your booth.

Hear from world class speakers on timely topics impacting the globe that are of importance to our Members, their firms, and the industry. The 2020 Virtual National Conference will include exciting sessions on:

- Geopolitical Dashboard – Charles Myers, Founder & Chairman, Signum Global
- Market Outlook – David Rosenberg, Rosenberg Associates

Stay tuned for further session announcements!

View a live demonstration of the event platform [here](#). If you would like to see the EventMobi platform in more detail or have further questions, please contact [Emma Harris](#), Member Services Manager at PMAC.

	Diamond	Platinum	Gold	Silver
Quantity Available				Unlimited
Costs for PMAC Member	SOLD OUT	SOLD OUT	SOLD OUT	\$1,000
Cost for non-member	<i>Not available</i>	<i>Not available</i>	SOLD OUT	\$1,500
Attendee Passes	16	8	5	3
Detailed Benefits and Exposure				
Introduce Keynote Speaker, and Exclusive Branding	X	-	-	-
Video Chats (Facetime) with attendees	X	-	-	-
Session Introduction and branding of that session	X	X	-	-
Opportunity for demo or webinar with registered attendees (post event)	X	X	X	-
Participate in Public Discussion Forums	X	X	X	-
Embed demos or live videos on to profile	X	X	X	X

1:1 Networking with Attendees	X	X	X	X
Opportunity to book virtual appointments with attendees	X	X	X	X
Full Sponsorship Directory/ Branded Profile (contact details, marketing information and additional resources can be linked here)	X	X	X	X
Sponsorship gamification (prizes awards to attendees who visit booths)	X	X	X	X
Banner with sponsor logos on home screen	X	X	X	X
Recognition by event day host	X	X	X	X
Sponsor logos included on all event materials, leading up to event	X	X	X	X
Attendee list leading up to event	X	X	X	X