

PMAC Awards for Excellence in Investment Journalism 2020 Call for Entries

PMAC Expands Categories to Include Both Short and Long Articles

First Place Winners in Each Category to Receive \$4,000;

Second Place Winners to Receive \$3,000 and

Overall Winner to Take Home \$1,000 Bonus

TORONTO, ON, March 2, 2020 – The 2020 PMAC Awards for Excellence in Investment Journalism will expand its writing categories this year to include both short-and long-form entries in celebration and recognition of more thoughtful and quality writing that educates investors by fostering a better understanding of the investment industry, its products, and services. The expansion of categories enables a broader base of established and early career financial journalists to enter the competition with written works that meet the needs of Canadian investors and the public at large in their search for up-to-date information on the economy, and domestic and international financial markets.

PMAC welcomes your submissions to this definitive Canadian investment journalism honour by **March 31, 2020**.

Entries may include investigative journalism, topical investment issues and advice, innovative educational topics and/or regulatory issues that impact the investing public. Past winning submissions have covered original, and lesser known subjects of real benefit to investors. [Previous winners](#) include some of the most recognizable and respected names in financial journalism whose work has made a difference to investors.

“Journalism plays an increasingly critical role in elevating and enhancing the financial knowledge of Canadian investors,” says PMAC President, Katie Walmsley. “The PMAC Awards for Excellence in Investment Journalism pay tribute to those print and online writers whose original and informative articles benefit everyday Canadian investors. PMAC understands that good financial journalism comes in all lengths, and that is why we are recognizing even broader editorial content in the 2020 PMAC Awards.”

New for 2020, there will be two categories of submissions for both short and long articles, with a first and second prize awarded in each category. In addition, one of the winning entries in either the short or long story category will earn the top award and be named as first prize overall winner. The first-place winner in each category will receive \$4,000, the second-place winners will receive \$3,000, and the overall winner will receive a \$1,000 bonus at an awards ceremony to be held in their honour on June 15, 2020 in Toronto. Articles must have been published in print or online media publications and must have been available to the Canadian public **between March 1, 2019 and February 29, 2020**. Journalists may submit their own articles in English or French, be nominated by a representative of the publishing entity, or by the general public at large. Each award applicant is permitted to make one submission consisting of: Each Award applicant is permitted to make one submission, in either the short article category or long article category, consisting of:

- **Short Article Awards:** One (1) to three (3) different/unrelated articles, each of which must be 1,000 words or less, or,
- **Long Article Awards:** One (1) article containing 1,000 words or more; OR one series of related articles.

The deadline for submissions is March 31, 2020. [Complete entry details can be viewed here.](#) The judging panel consists of six investment and financial experts whose accomplishments are well-established within the journalism and financial communities. PMAC gives them complete independence in the judging process. Biographies for each judge can be [viewed here](#).



Advancing Standards™

Winners will be announced in June. The award presentation dinner will take place in Toronto on June 15.

Submissions should be made by March 31 to info@pmac.org. Please specify "PMAC Awards for Excellence in Investment Journalism" in the subject line of the email.

The Portfolio Management Association of Canada represents over 280 investment management firms that manage more than \$2.7 trillion in assets for private individuals, foundations, universities and pension plans. The Association advocates for the highest standards of unbiased portfolio management in the interest of investors served by members.

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