



Advancing Standards™

PMAC AWARDS FOR EXCELLENCE IN INVESTMENT JOURNALISM

GENERAL INFORMATION

About the Awards

The purpose of the awards is to promote and reward excellence in Canadian newspaper, podcast, magazine, and online journalism that fosters a better understanding of the investment industry, its products and services and, ultimately, helps to improve Canadian financial literacy. The secondary purpose is to meet the needs of Canadian investors and the public at large in their search for up-to date information on the economy, and domestic and international financial markets.

New in 2022, the PMAC Awards expanded eligibility to include a separate **podcast category** in recognition of the growing digital audio format and the contribution of financial podcasters to the education of investors by fostering a better understanding of the investment business, its products and services.

Short Entry Awards: One (1) submission of up to three (3) different/unrelated entries less than 1,000 words

- First prize \$4,000
- Second prize \$3,000

Long Entry Awards: One (1) submission of 1,000 words or more

- First prize \$4,000
- Second prize \$3,000

Podcast Entry: One (1) entry that must be no longer than 60 minutes

- First prize: \$4,000

Top Award: First Prize Overall - \$1,000 bonus

Eligibility

- Submissions must have appeared in **print, online (text content), or podcast** format between March 1, 2021 and February 28, 2022
- Submissions are only eligible to those in Canadian media
- Submissions must have been made available to the Canadian public in English or French
- Individual journalists are eligible for one (1) submission, in either the Short Entry category OR the Long Entry category OR Podcast category
- **Short Entry:** One (1) submission of up to three (3) different/unrelated entries
 - **Print/Online Article:** Each entry must be less than 1,000 words
- **Long entry:** One (1) submission
 - **Print/Online Article:** Entry must be 1,000 words or more; OR one (1) submission of a series of related articles totaling 1,000 words or more
- **Podcast Entry:** One (1) entry that must be no longer than 60 minutes
 - First prize: \$4,000
 - Single episodes from a series are acceptable
- Employees, directors, or officers of a financial services or investment firm are ineligible.

***Please Note:** For purpose of eligibility, a submission refers to the collection of entries; an entry refers to an individual story.*

Nominations

- Nominations can be made by the author(s) of the submitted entry, editor or other employee of the publication or by the general public at large.
- Nominations must be received by April 15, 2022.

- The awards will be presented at an event held within three months of the application closing date.

Selection Process

Each qualifying entry will be considered in competition with all others by an independent panel of judges that will be appointed annually. The panel will comprise of an appropriate balance of experienced and knowledgeable professionals with expertise in either the field of journalism or investment/financial services:

- At least one judge will be fluent in French and English.
- All potential judges will be screened for any actual or perceived conflict of interest.

In evaluating the merit of an entry, judges shall consider:

- The entry's content meeting the stated purposes of the Awards;
- Professional journalistic ethics and commonly accepted standards;
- The constraint of the entry length given the complexity of the topic covered; and
- Journalists that go "above and beyond" to submit thoughtful and substantive entries that provide an original perspective on topical issues pertinent to the Canadian investing public.

Application Process

To submit your application or to nominate a journalist:

- Complete the application form below
- Provide a printer-friendly copy of written submissions **OR** a link to the podcast webpage
- Submit package by April 15, 2022 to info@pmac.org with subject line "PMAC Awards for Excellence in Investment Journalism"

PORTFOLIO MANAGEMENT ASSOCIATION OF CANADA

Tel.: 416 504-1118

Email: info@pmac.org

Web: pmac.org

PMAC AWARDS FOR EXCELLENCE IN INVESTMENT JOURNALISM

APPLICATION FORM

Submit this application form by email by April 15, 2022 to:

Email: info@pmac.org

Subject: PMAC Awards for Excellence in Investment Journalism

Author(s) of submission(s) or series: _____

Email address(es) of Author(s): _____

Phone number of Author(s) (*if known*): _____

Name of Award Nominator (*if different from Author[s]*): _____

Email address of Award Nominator (*if applicable*): _____

Title of submission(s) or series: _____

Word/Time Count of submission(s): _____

Date of submission(s) or series: _____

Publication or source in which the submission(s) or series was published: _____

Please attach a printer-friendly copy of written submissions.

Links to entries may be included in the comment box below.

General Comments:

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