



## 2022 PMAC AWARDS FOR EXCELLENCE IN INVESTMENT JOURNALISM

**CALL FOR ENTRIES BY APRIL 15, 2022**

### PMAC Adds Stand-Alone Awards Category for Eligible Canadian Financial Podcasts

**(TORONTO/MONTREAL, March 7, 2022)** – The Portfolio Management Association of Canada (PMAC) welcomes Canada’s financial podcasts to the 11<sup>th</sup> edition of the 2022 PMAC Awards for Excellence in Investment Journalism with the **first-ever category-specific honour** for this growing digital audio format. The move expands on last year’s first-time eligibility for podcasts in the overall awards, and it now joins print and online financial and investment journalism with its own stand-alone award.

“Our independent jury is looking for compelling, topical and insightful stories in print, online and podcasts that educate investors by fostering a better understanding of the investment business, its products and services,” says PMAC President Katie Walmsley. “For the first time, written and audio submissions will be considered separate categories, each with an overall winner and prizing.”

The 2022 PMAC Awards celebrate stories that appeared in the Canadian market between March 1, 2021 and February 28, 2022.

**PMAC requests high-quality written articles and podcast series/installment submissions to this definitive celebration of Canadian investment journalism by April 15, 2022.** The awards will also continue to enable a broader base of established and early-career financial journalists to enter the competition **with both short- and long-form print, online (text content) and podcast (series or installment) entries** that meet the needs of Canadian investors and the public at large in their search for up-to-date information on, and understanding of, the economy, and domestic and international financial markets.

The first-place winner in the short and long-form print categories will receive \$4,000, and the second-place winners will receive \$3,000. One top winner will be selected in the podcast category and awarded \$4,000. One of the winning entries from the short, long, and podcast submissions will earn the top award and be named as first prize overall winner. The overall winner will receive a \$1,000 bonus. The awards will be presented at an awards ceremony to be held in June.

Entries may include investigative journalism, topical investment issues, novel personal finance, innovative educational topics and/or regulatory issues that affect the investing public. [Previous winners](#) include some

of the most recognizable and respected names in financial journalism whose work has made a difference to investors.

### 2022 Eligibility:

- Submissions must have appeared in **print, online (text content), or podcast** format between March 1, 2021 and February 28, 2022
- Submissions are only eligible to those in Canadian media
- Submissions must have been made available to the Canadian public in English or French
- Individual journalists are eligible for one (1) submission, in either the Short Entry category OR the Long Entry category OR the Podcast Entry category
- **Short Entry:** One (1) submission of up to three (3) different/unrelated entries
  - **Print/Online Article:** Each entry must be less than 1,000 words
- **Long entry:** One (1) submission
  - **Print/Online Article:** Entry must be 1,000 words or more; OR one (1) submission of a series of related articles totaling 1,000 words or more
- **Podcast Entry:** One (1) entry
  - The entry must be no longer than 60 minutes
  - Single episodes from a series are acceptable
- Employees, directors, or officers of a financial services or investment firm are ineligible.

*For purpose of eligibility, a submission refers to the collection of entries; an entry refers to an individual story.*

[Complete entry details can be viewed here.](#) The judging panel consists of six experienced and knowledgeable professionals with a collective mix of expertise in the field of journalism and investment/financial services. PMAC gives them complete independence in the judging process. Biographies for each judge can be [viewed here](#).

### **Winners will be announced in June.**

Submissions should be made by April 15 to [info@pmac.org](mailto:info@pmac.org). Please specify “PMAC Awards for Excellence in Investment Journalism” in the subject line of the email.

### **About PMAC**

PMAC represents over [300 asset management firms](#) that manage more than \$2.8 trillion in assets. Members manage portfolios for private individuals, foundations, universities and pension plans. As one of the largest and fastest growing investment industry associations in Canada, PMAC operates coast-to-coast in English and French-language markets. PMAC employs a collaborative information-sharing business model and advocates on behalf of its members on securities regulation and government policy matters. PMAC represents investment management firms registered to do business in Canada as portfolio managers. The association’s mission is to advocate the highest standards of unbiased portfolio management in the interest of investors served by members.

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