



# 2025 SPONSORSHIP OPPORTUNITIES

Portfolio Management Association of Canada

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# PMAC 2025

## We can't wait to see you!

PMAC is excited to release our full schedule of in-person and virtual events for 2025! These not-to-be-missed opportunities will help you showcase your products and services to the largest Canadian gatherings of compliance, legal and executive leadership of Canadian portfolio management firms.

## Why Sponsor a PMAC Event?

PMAC's membership continues to grow. Both virtual and in-person events are attracting larger audience numbers than ever before.

Our mission is to offer members information on best practices and emerging issues, industry networking and compliance support. By **sponsoring a PMAC event, you're helping to "Advance Standards" in the industry.**



Increase corporate profile with senior investment and compliance professionals.

Engage with larger, more diverse audience



Distinguished presence to an expansive membership base, across Canada and Internationally. PMAC's event bulletins reach 5,000+ subscribers.

Marquee events offer immersive experiences for attendees and sponsors.



Your brand associated with PMAC as "Advancing Standards" in the industry.

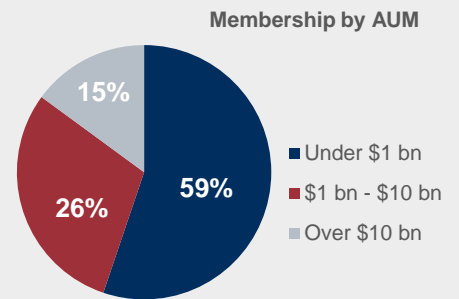
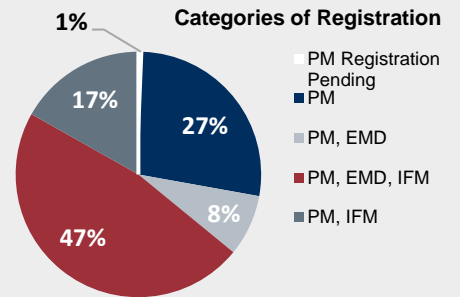
## PMAC Membership



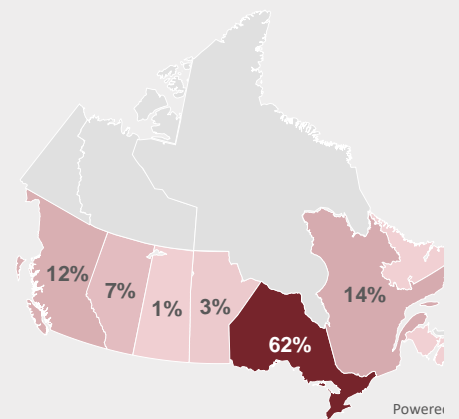
**330+** member firms across Canada



**\$4 trillion+** assets collectively managed



## Membership By Location



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## 2025 Events at a Glance

Date	Event	Location
<b>In-Person</b>		
February 12	<i>Toronto Curling Funspiel (SOLD OUT)</i>	Toronto, ON
March 20	<i>Montreal Curling Funspiel (SOLD OUT)</i>	Montreal, QC
April 2	<i>Vancouver Curling Funspiel (SOLD OUT)</i>	Vancouver, BC
April 3	<i>Calgary Compliance and Networking Luncheon</i>	Calgary, AB
May 15	<i>Vancouver Regulatory &amp; Compliance Forum</i>	Vancouver, BC
June	<i>Toronto Regulatory &amp; Compliance Forum</i>	Toronto, ON
July 15	<i>Golf Day</i>	Bondhead Golf Course Beeton, ON
September	<i>Montreal Regulatory &amp; Compliance Forum</i>	Montreal, QC
November 20	<i>National Conference</i>	Toronto, ON
<b>Ad hoc and virtual events are available for sponsorship. For more information, please contact Amanda Browne</b>		

# Regulatory & Compliance Forums

**Vancouver:** May 15 2025, *Rosewood Hotel Georgia*

**Toronto:** June 2025, *TBA*

**Montreal:** September, 2025, *TBA*

**Time:** All day



**200+**  
Attendees

#### Attendee Demographic:

Senior Legal Counsel  
Compliance Professionals  
Operations Managers, who have compliance responsibilities

#### Key Opportunities for Sponsors:

- **Receive attendee list** ahead of and after the forum.
- **Increase brand awareness** through PMAC promotional emails and day of representation.
- **Direct access to current and prospective clients** with 1:1 engagement opportunities and networking breaks.
- **High top table space** for branding and client and prospective conversations

*In 2024, we were fortunate enough to open the doors to 400+ member attendees over three cities, to cover topics such as conflicts of interest, privacy, registration, and other private and institutional hot topics. In 2024 we look forward to increasing value for members and affiliates with full day programming geared towards supporting firm's keeping up with regulatory changes and remaining compliant.*

<b><u>Sponsorship Opportunities</u></b>	<b>Presenting Sponsor</b>	<b>Session Sponsor</b>	<b>Supporting Sponsor</b>
<b>Quantity Available</b>	<b>1</b>	<b>3</b>	<b>Limited</b>
<b>PMAC Affiliate Member Pricing</b>	\$6,000	\$3,550	\$2,750
<b>Non-Affiliate Pricing</b>	-	\$4,450	\$3,400
<b>Attendee Passes</b>	3	2	2
<b>Sponsorship Benefits and Brand Exposure</b>			
<b>Prominent Logo Exposure</b>	✓	-	-
<b>Introduction of session of choice &amp; exclusive branding</b>	✓	-	-
<b>Recognition by event day host</b>	✓	✓	✓
<b>Sponsor logos included on all event materials</b>	✓	✓	✓
<b>Firm attendee list leading up to event</b>	✓	✓	✓

# PMAC National Conference

**Date:** November 20, 2025

**Time:** All day

**Location:** Fairmont Royal York



**300+**  
Attendees

**Attendee Demographic:** Senior Industry Executives and Directors

## Key Opportunities for Sponsors:

- **Receive attendee list** ahead of and after the conference.
- **Increase brand awareness** through PMAC promotional emails and day of representation.
- **Direct access to current and prospective clients** with 1:1 engagement opportunities and networking breaks with decision makers and senior leadership.

As PMAC's most highly anticipated event of the year, we welcome investment professionals and firms from across the country together to network, develop professional skills, gain insight on market outlooks, and engage in important thought leadership initiatives. Past speakers include Brian Belski, Charles Myers, Lesley Marks, Jean Chretien, Frances Donald, Peter Mackay and Hayley Wickenheiser.

<b><u>Sponsorship Opportunities</u></b>	<b>Diamond</b>	<b>Platinum</b>	<b>Sapphire</b>	<b>Gold</b>	<b>Silver</b>	<b>Wi-Fi</b>
<b>Quantity Available</b>	1	2	3	18	12	1
<b>Early-Bird PMAC Affiliate Pricing</b>	\$23,700	\$11,850	\$8,900	\$5,950	\$3,000	\$2,600
<b>PMAC Affiliate Pricing</b>	\$27,200	\$13,600	\$10,250	\$6,800	\$3,450	\$3,000
<b>Early-Bird Non-Affiliate Pricing</b>	N/A	N/A	N/A	\$7,500	\$3,750	\$3,250
<b>Non-Affiliate Pricing</b>	N/A	N/A	N/A	\$8,550	\$4,350	\$3,700
<b>Attendee Passes</b> (additional passes can be purchased at a discounted rate)	8	4	3	2	1	0
<b>Sponsorship Benefits and Brand Exposure</b>						
<b>Prominent Logo Exposure</b>	✓	-	-	-	-	-
<b>Introduction of keynote speaker &amp; exclusive branding</b>	✓	-	-	-	-	-
<b>Session introduction</b>	✓	✓	✓	-	-	-
<b>Sponsor Booth</b> (contact details, promotional videos, marketing, and publications).	✓	✓	✓	✓	✓	-
<b>Recognition by event day host</b>	✓	✓	✓	✓	✓	✓
<b>Sponsor logos included on all event materials</b> (event invitations and communications, registration page)	✓	✓	✓	✓	✓	✓

# 3<sup>rd</sup> Annual Golf Day

**Date:** July 15, 2025

**Time:** All day

**Location:** Bondhead Golf Course, Beeton



**200+ Attendees**

**Attendee Demographic:** Industry professionals, members, and executives

## Key Opportunities for Sponsors:

- **Receive attendance list** of firms and affiliate members.
- **Unique promotional opportunities** including but not limited to contest sponsorship, engagement activities etc.
- **Opportunity to provide branded merch** given to all participating attendees in goodie bag.
- **Lead generation** beyond member scope.
- **Prime access to branding** throughout the course.
- **Undivided access** to clients/prospects.

*The PMAC Golf Tournament will provide a chance for members and affiliates to network, host and engage with peers in a dynamic and fun environment while supporting various charitable causes. Due to high demand we look forward to doubling both attendance and sponsorship opportunities.*

<u><b>Sponsorship Opportunities</b></u>	Presenting	Supporting Prize Hole	Hole-In-One	Hole
Quantity Available	<b>SOLD OUT</b>	8	1	25
PMAC Affiliate Pricing	\$6,700	\$3,350	\$3,100	\$1,050
Non-Affiliate Pricing	N/A	N/A	N/A	\$1,300
Golfer(s)	8 golfers	4 golfers	2 golfers	-
<u><b>Additional Sponsorship Opportunities</b></u>	Putting Contest	Swing & Sizzle	Beverage	Mulligan
Quantity Available	1	1	2	1
PMAC Affiliate Pricing	\$1,050	\$1,050	\$1,050	\$1,050
Non-Affiliate Pricing	\$1,300	\$1,300	\$1,300	\$1,300
Representatives on site	1 Representative	1 Representative	1 Representative	1 Representative

# Thank you to our 2024 Event Partners!



# Contact

For more information or to confirm your sponsorship, please contact:

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