



# 2026 SPONSORSHIP OPPORTUNITIES

Portfolio Management Association of Canada

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# PMAC 2026

## We can't wait to see you!

PMAC is excited to release our full schedule of in-person and virtual events for 2026! These not-to-be-missed opportunities will help you showcase your products and services to the largest Canadian gatherings of compliance, legal and executive leadership of Canadian asset management firms.

## Why sponsor a PMAC Event?

PMAC's membership continues to grow. Both virtual and in-person events are attracting larger audience numbers than ever before.

Our mission is to offer members information on best practices and emerging issues, industry networking and compliance support. By **sponsoring a PMAC event, you're helping to "Advance Standards" in the industry.**



Increase corporate profile with asset management leadership, legal and compliance professionals

Engage with larger, more diverse audience



Distinguish your brand to an expansive membership base, across Canada and Internationally. PMAC's event bulletins reach 5,500+ subscribers.

Participate in marquee events offer immersive experiences for attendees and sponsors.



Showcase your brand associated with PMAC as "Advancing Standards" in the industry.

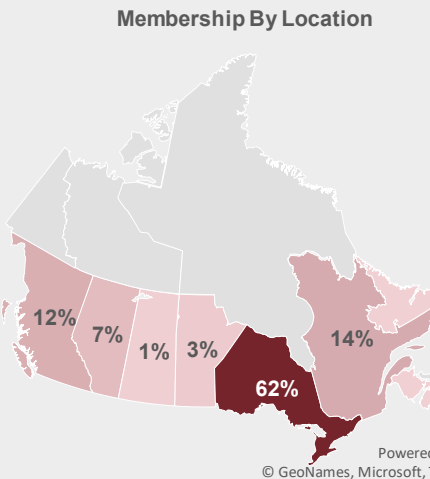
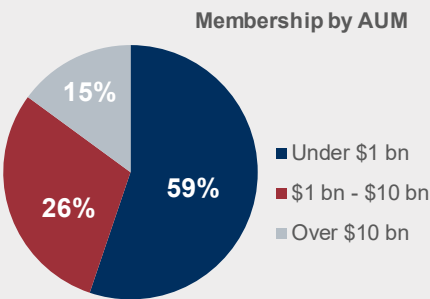
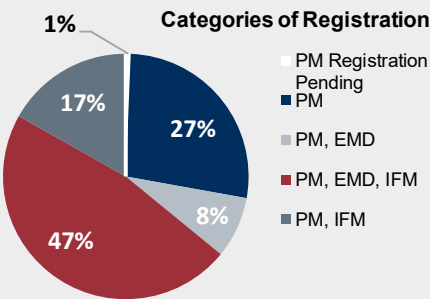
## PMAC Membership



**330+** member firms across Canada



**\$4 trillion+** assets collectively managed



## 2026 Events at a Glance

Date	Event	Location
In-Person		
February 12	<i>Toronto Curling Funspiel (SOLD OUT)</i>	Toronto, ON
March 3	<i>Calgary Compliance and Networking Luncheon</i>	Calgary, AB
March 24	<i>Montreal Curling Funspiel (SOLD OUT)</i>	Montreal, QC
April 14	<i>Vancouver Curling Funspiel (SOLD OUT)</i>	Vancouver, BC
May 14	<i>Vancouver Regulatory &amp; Compliance Forum</i>	Vancouver, BC
June 11	<i>Toronto Regulatory &amp; Compliance Forum</i>	Toronto, ON
July 14	<i>Golf Day</i>	Bondhead Golf Course Beeton, ON
September	<i>Montreal Regulatory &amp; Compliance Forum</i>	Montreal, QC
November 24	<i>National Conference</i>	Toronto, ON
Ad hoc and virtual events are available for sponsorship. For more information, please contact Amanda Browne		

# Vancouver, Montréal & Toronto Curling Funspiels

**Toronto:** February 12 2026, Toronto Curling Club  
**Montréal:** March 24 2026 *Royal Montreal Curling Club*  
**Vancouver:** April 14 2026, *Vancouver Curling Club*



**40+**  
**Attendees**

**Attendee Demographic:** Industry professionals, members, and executives

**Key Opportunities for Sponsors:**

- Unique promotional and lead generating opportunities.
- Prime access to branding.
- Undivided access to clients/prospects.

<u>Sponsorship Opportunities</u>	Vancouver Sponsor	Montréal Sponsor	Toronto Sponsor
Quantity Available	2	2	2
PMAC Affiliate Pricing	\$1800	\$1800	\$1800
Non-Affiliate Pricing	-	-	-
Attendee Passes (team registration for staff and clients)	4	4	4

# Calgary Compliance & Industry Hot Topics

**Date:** Tuesday March 3 2026

**Location:** Calgary Petroleum Club

**Time:** 11am - 3pm



**75+**  
Attendees

## Attendee Demographic:

Senior Legal Counsel  
Compliance Professionals  
Operations Managers, who have compliance responsibilities

## Key Opportunities for Sponsors:

- **Receive attendee list** ahead of and after the forum.
- **Increase brand awareness** through PMAC promotional emails and day of representation.
- **Direct access to current and prospective clients** with 1:1 engagement opportunities and networking breaks.
- **High top table space** for branding and client and prospective conversations

*This established event continues to grow in attendance year over year, drawing a highly engaged audience of industry leaders and decision makers. The program features two expert-led panel discussions offering practical insight and timely dialogue on today's regulatory and business landscape. Sponsorship provides direct exposure to a targeted Western Canada audience, with opportunities to connect during a hosted lunch and post-program networking reception, positioning your brand at the centre of key industry conversations.*

<u><b>Sponsorship Opportunities</b></u>	<b>Session Sponsor</b>	<b>Supporting Sponsor</b>
Quantity Available	2	Limited
PMAC Affiliate Member Pricing	\$3,400	\$2,000
Non-Affiliate Pricing	\$4,500	\$3,000
Attendee Passes	2	2
Prominent Logo Exposure	✓	-
Introduction of session of choice & exclusive branding	✓	-
Recognition by event day host	✓	✓
Sponsor logos included on all event materials	✓	✓
Firm attendee list leading up to event	✓	✓

# Regulatory & Compliance Forums

**Vancouver:** May 15 2026, *Rosewood Hotel Georgia*

**Toronto:** June 11 2026, *Fairmont Royal York*

**Montreal:** September 2026

**Time:** Full day



**200+**  
Attendees

## Attendee Demographic:

Senior Legal Counsel  
Compliance Professionals  
Operations Managers, who have compliance responsibilities

## Key Opportunities for Sponsors:

- **Receive attendee list** ahead of and after the forum.
- **Increase brand awareness** through PMAC promotional emails and day of representation.
- **Direct access to current and prospective clients** with 1:1 engagement opportunities and networking breaks.
- **High top table space** for branding and client and prospective conversations

*In 2025, we were fortunate enough to open the doors to 400+ member attendees over three cities, to cover topics such as conflicts of interest, privacy, registration, and other private and institutional hot topics. In 2026 we look forward to increasing value for members and affiliates with full day programming geared towards supporting firm's keeping up with regulatory changes and remaining compliant.*

<u>Sponsorship Opportunities</u>	Presenting Sponsor	Session Sponsor	Supporting Sponsor
Quantity Available	1	3	Limited
PMAC Affiliate Member Pricing	\$6,800	\$4,000	\$3,000
Non-Affiliate Pricing	-	\$6,000	\$4,500
Attendee Passes	3	2	2
Sponsorship Benefits and Brand Exposure			
Prominent Logo Exposure	✓	-	-
Introduction of session of choice & exclusive branding	✓	-	-
Recognition by event day host	✓	✓	✓
Sponsor logos included on all event materials	✓	✓	✓
Firm attendee list leading up to event	✓	✓	✓

**Location:** *Fairmont Royal York*



**Attendee Demographic:** Senior Industry Executives and Directors

- **Receive attendee list** ahead of and after the conference.
- **Increase brand awareness** through PMAC promotional emails and day of representation.
- **Direct access to current and prospective clients** with 1:1 engagement opportunities and networking breaks with decision makers and senior leadership.

## Sponsorship Opportunities

<u>Sponsorship Opportunities</u>	Diamond	Platinum	Sapphire	Gold	Silver	Wi-Fi
Quantity Available	1	2	3	18	12	1
Early-Bird PMAC Affiliate Pricing	N/A	\$13,000	\$10,000	\$6,500	\$3,500	\$3,000
PMAC Affiliate Pricing	\$30,000	\$15,000	\$11,500	\$7,500	\$3,800	\$3,500
Early-Bird Non-Affiliate Pricing	N/A	N/A	N/A	\$8,500	\$4,200	\$3,750
Non-Affiliate Pricing	N/A	N/A	N/A	\$9,400	\$4,800	\$4,000
Attendee Passes (additional passes can be purchased at a discounted rate)	8	4	3	2	1	0
Sponsorship Benefits and Brand Exposure						
Prominent Logo Exposure	✓	-	-	-	-	-
Introduction of keynote speaker & exclusive branding	✓	-	-	-	-	-
Session introduction	✓	✓	✓	-	-	-
Sponsor Booth (contact details, promotional videos, marketing, and publications).	✓	✓	✓	✓	✓	-
Recognition by event day host	✓	✓	✓	✓	✓	✓
Sponsor logos included on all event materials (event invitations and communications, registration page)	✓	✓	✓	✓	✓	✓
Additional sponsorships include Cocktail Sponsor and Event App Sponsor. Connect with <a href="#">Amanda</a> for details.						

# 4<sup>th</sup> Annual Golf Day

**Date:** July 14, 2026

**Time:** All day

**Location:** Bondhead Golf Course, Beeton



**200+ Attendees**

**Attendee Demographic:** Industry professionals, members, and executives

## Key Opportunities for Sponsors:

- **Receive attendance list** of firms and affiliate members.
- **Unique promotional opportunities** including but not limited to contest sponsorship, engagement activities etc.
- **Opportunity to provide branded merch** given to all participating attendees in goodie bag.
- **Lead generation** beyond member scope.
- **Prime access to branding** throughout the course.
- **Undivided access** to clients/prospects.

*The PMAC Golf Tournament will provide a chance for members and affiliates to network, host and engage with peers in a dynamic and fun environment while supporting various charitable causes. Due to high demand we look forward to doubling both attendance and sponsorship opportunities.*

<b><u>Sponsorship Opportunities</u></b>	<b>Presenting</b>	<b>Supporting Prize Hole</b>	<b>Hole-In-One</b>	<b>Hole</b>
<b>Quantity Available</b>	<b>SOLD OUT</b>	8	1	25
<b>PMAC Affiliate Pricing</b>	\$8,000	\$4,000	\$3,750	\$1,250
<b>Non-Affiliate Pricing</b>	N/A	N/A	N/A	\$1,500
<b>Golfer(s)</b>	8 golfers	4 golfers	2 golfers	-
<b><u>Additional Sponsorship Opportunities</u></b>	<b>Putting Contest</b>	<b>Swing &amp; Sizzle</b>	<b>Beverage</b>	<b>Mulligan</b>
<b>Quantity Available</b>	1	1	2	1
<b>PMAC Affiliate Pricing</b>	\$1,250	\$1,250	\$1,250	\$1,250
<b>Non-Affiliate Pricing</b>	\$1,500	\$1,500	\$1,500	\$1,500
<b>Representatives on site</b>	1 Representative	1 Representative	1 Representative	1 Representative



# THANK YOU TO OUR 2025 PARTNERS!



# Contact

For more information or to confirm your sponsorship, please contact:

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