



2026 SPONSORSHIP OPPORTUNITIES

Portfolio Management Association of Canada

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PMAC 2026

We can't wait to see you!

PMAC is excited to release our full schedule of in-person and virtual events for 2026! These not-to-be-missed opportunities will help you showcase your products and services to the largest Canadian gatherings of compliance, legal and executive leadership of Canadian asset management firms.

Why sponsor a PMAC Event?

PMAC's membership continues to grow. Both virtual and in-person events are attracting larger audience numbers than ever before.

Our mission is to offer members information on best practices and emerging issues, industry networking and compliance support. By **sponsoring a PMAC event, you're helping to "Advance Standards" in the industry.**



Increase corporate profile with asset management leadership, legal and compliance professionals

Engage with larger, more diverse audience



Distinguish your brand to an expansive membership base, across Canada and Internationally. PMAC's event bulletins reach 5,500+ subscribers.

Participate in marquee events offer immersive experiences for attendees and sponsors.



Showcase your brand associated with PMAC as "Advancing Standards" in the industry.

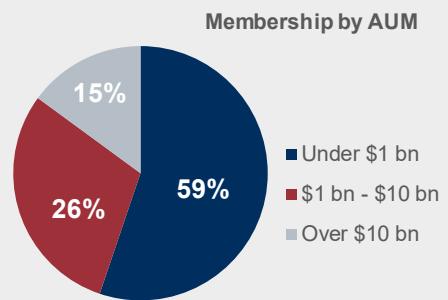
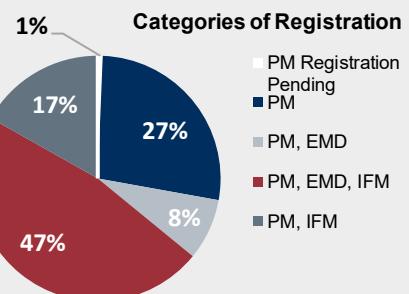
PMAC Membership



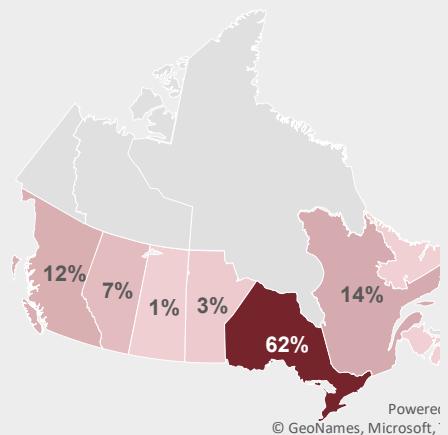
330+ member firms across Canada



\$4 trillion+ assets collectively managed



Membership By Location



2026 Events at a Glance

Date	Event	Location
In-Person		
February 12	<i>Toronto Curling Funspiel (SOLD OUT)</i>	Toronto, ON
March 3	<i>Calgary Compliance and Networking Luncheon</i>	Calgary, AB
March 24	<i>Montreal Curling Funspiel (SOLD OUT)</i>	Montreal, QC
April 14	<i>Vancouver Curling Funspiel (SOLD OUT)</i>	Vancouver, BC
May 14	<i>Vancouver Regulatory & Compliance Forum</i>	Vancouver, BC
June 11	<i>Toronto Regulatory & Compliance Forum</i>	Toronto, ON
July 14	<i>Golf Day</i>	Bondhead Golf Course Beeton, ON
September	<i>Montreal Regulatory & Compliance Forum</i>	Montreal, QC
November 24	<i>National Conference</i>	Toronto, ON
Ad hoc and virtual events are available for sponsorship. For more information, please contact Amanda Browne		

Vancouver, Montréal & Toronto Curling Funspiels

Toronto: February 12 2026, Toronto Curling Club

Montréal: March 24 2026 Royal Montreal Curling Club

Vancouver: April 14 2026, Vancouver Curling Club



40+
Attendees

Attendee Demographic: Industry professionals, members, and executives

Key Opportunities for Sponsors:

- Unique promotional and lead generating opportunities.
- Prime access to branding.
- Undivided access to clients/prospects.

Sponsorship Opportunities	Vancouver Sponsor	Montréal Sponsor	Toronto Sponsor
Quantity Available	2	2	2
PMAC Affiliate Pricing	\$1800	\$1800	\$1800
Non-Affiliate Pricing	-	-	-
Attendee Passes (team registration for staff and clients)	4	4	4

Calgary Compliance & Industry Hot Topics

Date: Tuesday March 3 2026

Location: Calgary Petroleum Club

Time: 11am - 3pm



75+
Attendees

Attendee Demographic:

Senior Legal Counsel
Compliance Professionals
Operations Managers, who have compliance responsibilities

Key Opportunities for Sponsors:

- **Receive attendee list** ahead of and after the forum.
- **Increase brand awareness** through PMAC promotional emails and day of representation.
- **Direct access to current and prospective clients** with 1:1 engagement opportunities and networking breaks.
- **High top table space** for branding and client and prospective conversations

This established event continues to grow in attendance year over year, drawing a highly engaged audience of industry leaders and decision makers. The program features two expert-led panel discussions offering practical insight and timely dialogue on today's regulatory and business landscape. Sponsorship provides direct exposure to a targeted Western Canada audience, with opportunities to connect during a hosted lunch and post-program networking reception, positioning your brand at the centre of key industry conversations.

<u>Sponsorship Opportunities</u>	Session Sponsor	Supporting Sponsor
Quantity Available	2	<i>Limited</i>
PMAC Affiliate Member Pricing	\$3,400	\$2,000
Non-Affiliate Pricing	\$4,500	\$3,000
Attendee Passes	2	2
Prominent Logo Exposure	✓	-
Introduction of session of choice & exclusive branding	✓	-
Recognition by event day host	✓	✓
Sponsor logos included on all event materials	✓	✓
Firm attendee list leading up to event	✓	✓

Regulatory & Compliance Forums

Vancouver: May 15 2026, Rosewood Hotel Georgia

Toronto: June 11 2026, Fairmont Royal York

Montreal: September 2026

Time: Full day



200+
Attendees

Attendee Demographic:

Senior Legal Counsel
Compliance Professionals
Operations Managers, who have compliance responsibilities

Key Opportunities for Sponsors:

- **Receive attendee list** ahead of and after the forum.
- **Increase brand awareness** through PMAC promotional emails and day of representation.
- **Direct access to current and prospective clients** with 1:1 engagement opportunities and networking breaks.
- **High top table space** for branding and client and prospective conversations

In 2025, we were fortunate enough to open the doors to 400+ member attendees over three cities, to cover topics such as conflicts of interest, privacy, registration, and other private and institutional hot topics. In 2026 we look forward to increasing value for members and affiliates with full day programming geared towards supporting firm's keeping up with regulatory changes and remaining compliant.

Sponsorship Opportunities		Presenting Sponsor	Session Sponsor	Supporting Sponsor
Quantity Available		1	3	Limited
PMAC Affiliate Member Pricing		\$6,800	\$4,000	\$3,000
Non-Affiliate Pricing		-	\$6,000	\$4,500
Attendee Passes		3	2	2
Sponsorship Benefits and Brand Exposure				
Prominent Logo Exposure		✓	-	-
Introduction of session of choice & exclusive branding		✓	-	-
Recognition by event day host		✓	✓	✓
Sponsor logos included on all event materials		✓	✓	✓
Firm attendee list leading up to event		✓	✓	✓

4th Annual Golf Day

Date: July 14, 2026

Time: All day

Location: Bondhead Golf Course, Beeton



200+ Attendees

Attendee Demographic: Industry professionals, members, and executives

Key Opportunities for Sponsors:

- **Receive attendance list** of firms and affiliate members.
- **Unique promotional opportunities** including but not limited to contest sponsorship, engagement activities etc.
- **Opportunity to provide branded merch** given to all participating attendees in goodie bag.
- **Lead generation** beyond member scope.
- **Prime access to branding** throughout the course.
- **Undivided access** to clients/prospects.

The PMAC Golf Tournament will provide a chance for members and affiliates to network, host and engage with peers in a dynamic and fun environment while supporting various charitable causes. Due to high demand we look forward to doubling both attendance and sponsorship opportunities.

<u>Sponsorship Opportunities</u>	Presenting	Supporting Prize Hole	Hole-In-One	Hole
Quantity Available	SOLD OUT	8	1	25
PMAC Affiliate Pricing	\$8,000	\$4,000	\$3,750	\$1,250
Non-Affiliate Pricing	N/A	N/A	N/A	\$1,500
Golfer(s)	8 golfers	4 golfers	2 golfers	-
<u>Additional Sponsorship Opportunities</u>	Putting Contest	Swing & Sizzle	Beverage	Mulligan
Quantity Available	1	1	2	1
PMAC Affiliate Pricing	\$1,250	\$1,250	\$1,250	\$1,250
Non-Affiliate Pricing	\$1,500	\$1,500	\$1,500	\$1,500
Representatives on site	1 Representative	1 Representative	1 Representative	1 Representative

THANK YOU TO OUR 2025 PARTNERS!



Investor
Services

S&P Global



Contact

For more information or to confirm your sponsorship, please contact:

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